

FSA Bike Festival Award 2024: The Search for the Best of the Best Begins!

Whether on rocky trails, dusty gravel routes, or the steepest downhill tracks, the world of mountain and gravel bikes seems to offer endless pleasure. But can it be elevated? Perhaps with the latest and hottest bike on the market? The FSA Bike Festival Riva del Garda Award provides the answer by recognizing the best bikes of the year.

Which bikes will be on everyone's lips this year?

All bikes that find their home on single trails, in the mountains, or on gravel roads are carefully scrutinized by the international jury of the Bike Festival Awards. The experts crown the best bikes from eMTBs to full suspensions and hardtails to gravel bikes in the following categories:

- Front Suspension Mountain Bike
- Full Suspension Mountain Bike
- eMTBs
- Gravel Bikes

All bicycle manufacturers have the opportunity for the first time to submit their latest bicycles for the 2024 season as part of the FSA Bike Festival Riva del Garda Awards and have them evaluated by a highly qualified jury. The jury meticulously assesses the participating bikes and consists of the following industry professionals:

- Uli Stanciu Founder Bike Festival & President of the jury
- Michael Rieder Engineering Director at KISKA
- Dr. Sissi Pärsch Freelance Journalist & Author
- Hannes Neupert Mobility Expert & Industrial Designer
- Jonny Moletta Designer & visual expert in sport industry
- Alessandro Grisotto Traveller & bike tester with focus on gravel
- Andrea Ziliani one of the first Italian youtuber in off-road cycling
- Giampaolo Allocco Founder Delineo Studio, product design agency

Applications are open from now on up to March 29, 2024. In early April, twelve nominated bikes will be announced, and on May 2, 2024, the winners will be ceremoniously honored on the main stage of the Bike Festival in Riva del Garda.

All further information on application and procedures can be found by manufacturers at <u>bikefestivalriva.com/award</u>.





PR & MEDIA INTERNATIONAL
crystal communications
Tel. 0049 175 275 3410
bikefestivalriva@crystal-communications.de

