



Exploring Garda Trentino on Gravel Bikes and eMTBs

Riva del Garda, May 3, 2024 – The first gravel bikers set off this morning at 8:30 am on the 65 or 100-kilometer route through the stunning region of Garda Trentino. With timing in three sections and regional refreshments along the route, the Maxxis Gravel Garda Trentino offered more than just phenomenal views, making it a true pleasure challenge. More than 300 athletes from 23 countries participated in the Maxxis Gravel Garda Trentino – in addition to many Germans, Italians, and other Europeans, Brazilians, Chinese, and Canadians were also present this year.

For participants in the Bosch eMTB Challenge, the starting gun sounded at 9 am in Parco Miralago. Over 200 bikers, including some well-known faces in the industry such as mountain bike legend Guido Tschugg and German YouTuber Jasper Jauch, faced the technical trails and navigational challenges on the various stages of the eMTB race. The challenge offered an exciting route with impressive panoramas and two categories for different skill levels.

At tomorrow's Specialized Bike Marathon, again with UCI status, some of the top-ranked UCI riders will participate. Today, Friday, May 3, the presentation of the best elite athletes (men & women) will take place on the main stage, along with special guest Peter Sagan. Among them are the winners of the Bike Marathon from 2023 and 2022, Leon Hector Paez and Andreas Seewald. Additionally, the current leaders of the UCI World Rankings, Fabian Rabensteiner and Simon Stiebjahn, will compete for valuable points and victory at the Specialized Bike Marathon 2024. In the women's category, defending champion Adelheid Morath will face strong competition. Janina Wüst, Constanza Fasolis, and Sandra Stadelmann are challenging her this year.

Further information, the festival program, and registration for the side events are available on the official website of the FSA Bike Festival Riva del Garda: www.bikefestivalriva.com.




About the FSA Bike Festival Riva del Garda

This year marks the 30th edition of the FSA BIKE FESTIVAL RIVA DEL GARDA. The anniversary edition from May 2nd to May 5th, 2024, brings plenty of news. In addition to the proven EXPO Area with numerous exhibitors and testing opportunities, the side events will excite both professional riders and hobbyists. Furthermore, there have been some organizational changes for the anniversary, but the proven elements will continue. Going forward, the local tourism board Garda Trentino takes on the role of organizer. Additionally, the sports marketing and event agency YUNIQUE from Hamburg has been confirmed for event production and marketing.

PRESS
BIKE FESTIVAL
RIVA DEL GARDA
press@bikefestivalriva.com

PR & MEDIA ITALY
LDL Cometa
Tel. 0039 3757 750 032
luca.vallati@ldlcometa.it

PR & MEDIA INTERNATIONAL
crystal communications
Tel. 0049 175 275 3410
bikefestivalriva@crystal-communications.de

 bikefestivalriva
 bikefestivalriva
 bikefestivalriva
bikefestivalriva.com