

FSA Bike Festival Riva del Garda focuses on accessibility and sustainability

For years, the Bike Festival at Lake Garda has secured one of the best locations in the city, with the well-known square in front of Hotel Luise. This time, the expo will take place at the usual location, but Garda Trentino is focusing on an inclusive festival and sustainable measures.

Accessibility

Accessible connecting bridges, paths, and parking spaces make it easier to move around the large expo area. In addition, in collaboration with Remoove, there will be an area dedicated to innovative bicycles for people with disabilities. With its comprehensive commitment, the Bike Festival Riva del Garda is the first event in Trentino to receive ACS certification - OPEN MARK CERTIFICATION. Awarded by the Autonomous Province of Trento, it guarantees the comprehensive accessibility of the event. More information about accessibility is available here: Accessibility

Sustainability

With new measures and ecological actions, the organizers are advancing the festival in terms of sustainability. Throughout the site, free drinking water dispensers and recycled plastic cups are available. Additionally, Garda Trentino focuses on regional cuisine and a waste separation system with recycling. The electricity used comes from sustainable hydropower, produced regionally and sustainably, and powers the festival's electric vehicle fleet. Furthermore, predominantly environmentally friendly materials are used in the construction of the festival.

More details are available here: Sustainability

Further information, the festival program and registration for side events are available on the official website of the FSA Bike Festival Riva del Garda: www.bikefestivalriva.com.

About the Bike Festival Riva del Garda

Next year marks the 30th edition of the BIKE FESTIVAL RIVA DEL GARDA. The anniversary edition from May 2 to May 5, 2024, brings a host of novelties. In addition to the proven EXPO Area with numerous exhibitors and testing opportunities, the side events will captivate both professional and hobby cyclists. While there have been organizational changes for the anniversary, the proven elements will be continued. In the future, the local tourism association Garda Trentino will take on the role of the organizer. The sports marketing and event agency YUNIQUE from Hamburg has also been confirmed for event production and marketing.