



Ciao!

Thank you for being part of Bike Festival
Riva del Garda 2025!

This year, we ride beyond limits:

#RidingFreedom is our call to adventure!

It's all about exploring new trails, pushing boundaries,
and embracing the pure thrill of cycling.

And you're at the heart of it all!

To help you make the most of your presence,
we've put together this toolkit, packed with everything
you need to promote Bike Festival Riva del Garda
and maximize your brand's visibility.

SOCIAL MEDIA MARKETING

Do you know our channels?

Follow us and be part of the action!

 facebook.com/bikefestivalriva

 instagram.com/bikefestivalriva

Engage with our posts—likes, comments,
and shares help boost visibility for everyone!
When posting on your own channels, remember to
use:

tag/mention

@bikefestivalriva @gardatrentino

hashtag

#BikeFestivalRiva #RidingFreedom
#GardaTrentino #ItalianOutdoor

LOGOS AND CI

Download the official Bike Festival Riva del Garda's
logos and branding guidelines [in this dedicated
folder.](#)

PHOTOS AND VIDEOS

Unleash the epic with our official images!

Find high-quality photos ready to use [at this link.](#)

Just remember to credit: ©GardaDolomitiSpA

NEWSLETTER

Want exclusive updates before anyone else?

Sign up now!

bikefestivalriva.com